

Sales Sheet

+ IDEAL ORDER



Wild Cider Core Products:

Hard Apple



Flavor Description: Sweet, tart and crisp. The vibrant flavors of the apple varieties used in our award winner gives a crisp balance between sweet and tart, with rich, nuanced flavor that makes it feel like each sip is its own unique experience.

Ideal for:

- The classic, off-dry American cider fan
- Anyone looking for a delicious and drinkable gluten free option

Brut N' Boujee



Flavor Description: We dry-hopped this cider, pulling out floral and citrus notes, then added a touch of natural sweetness with white clove honey. It's one of the most uniquely refreshing ciders around.

Ideal for:

- The gluten free beer drinker
- Beer drinkers who are curious about trying ciders

Agave Peach

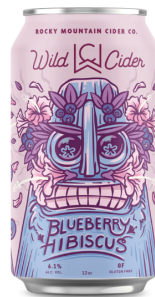


Flavor Description: Agave Peach is refreshing, smooth and delicious. We keep it faithful to the pure flavors of peach while just a bit of organic agave gives this unique blend a lighthearted, easy-rolling vibe. It's the perfect choice for any occasion, all year round.

Ideal for:

- Peach lovers of Colorado
- Those that enjoy bold fruity flavors

Blueberry Hibiscus



Flavor Description: We've captured blueberry's subtle tartness and mixed in the delicate flavors of organic hibiscus flower for a combination that's both complex and playful. Our Blueberry Hibiscus is light, refreshing, and the perfect companion to just about any occasion.

Ideal for:

- Fans of slightly tart flavors
- Fruit-forward sour beer fans

Pineapple



Flavor Description: Pineapple is our choice when we know we want something flavorful and unexpected. It's just sweet enough to draw you in, but refreshing and light enough that you'll want to keep another cold one on deck.

Ideal for:

- Adventurous cider drinkers
- Fans of tropical flavors

Wild Pack

Our mix-6 that includes Hard Apple, Agave Peach and Brut N' Boujee.



Common scenarios for ordering on-shelf:

(Recommendations only - see our ideal drinker descriptions to create combos tailored to your customers)

1 shelf spot

We recommend starting with the Wild Pack or Hard Apple.

2 shelf spots

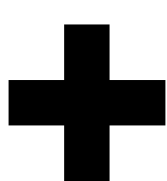
The Wild Pack and Blueberry Hibiscus is a strong combo. Or, pair Hard Apple and either Agave Peach or Blueberry Hibiscus.

3 shelf spots

The Wild Pack and a combination of Blueberry Hibiscus, Pineapple, Hard Apple or a Seasonal.

4 shelf spots

The Wild Pack, Hard Apple, Blueberry Hibiscus, and either Pineapple or a Seasonal.



full shelf

The Wild Pack, Blueberry Hibiscus, Agave Peach, Pineapple, and a Seasonal or Brut N' Boujee.

Common scenarios for ordering on-tap:

(Recommendations only - see our ideal drinker descriptions to create combos tailored to your customers)

1 tap

Hard Apple is always an easy style to sell, while Agave Peach and Blueberry Hibiscus are often the fastest sellers on tap.

2 taps

If you have two tap handles we recommend a combination of the 1 tap suggestions, or add in one of our popular Seasonals.

